

Seller Shopify System Sync to CellarsMarket Updated (27 February 2026)

Please review the video from **0.50 seconds** into the presentation: [Marketplace Maximizer – Getting Started with Shopify](#)

1. Create the App in the Shopify Developer Dashboard

As a CellarsMarket seller, you need to create an app within your Shopify store via the Shopify Developer Dashboard.

Step A. Name the app CellarsMarket, **NOT** Market Maximizer

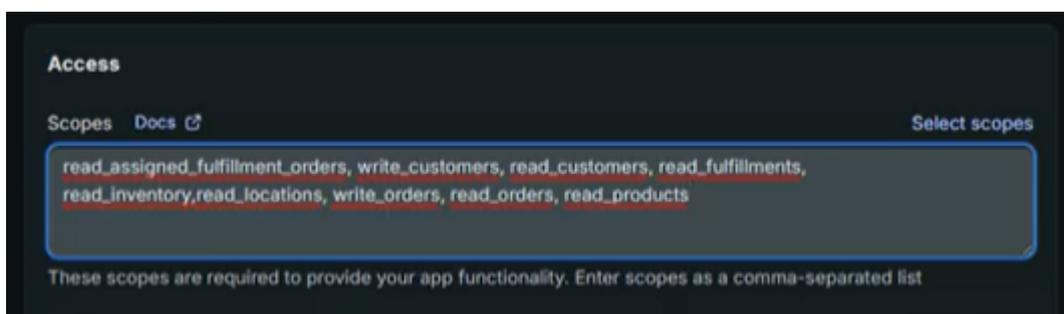
Step B. During setup, replace the URL shown in the video (**at 1.28**) with the following app URL: <https://app-au.crescodata.com/>

Step C. Check the box, “Enable app in the Shopify admin”

Step D. Access - scopes

Ensure that all required permissions (scopes) are enabled. The following scopes must be activated. Copy and paste the below into the Access scope field.

- `read_assigned_fulfillment_orders`
- `write_customers`
- `read_customers`
- `read_fulfillments`
- `read_inventory`
- `read_locations`
- `write_orders`
- `read_orders`
- `Read_products`



Step E. Click on the Release button at the bottom

2. Install the App in Your Shopify Store

Once the app has been created, install it directly into your Shopify store by following the instructions in the video (from 2.16 onwards)

3. Connect to the CellarsMarket Portal

After app installation, generate the **Client ID** and **Client Secret API keys** from your Shopify app. (From 3.00 onwards in the video)

Please email these API keys to: **office@cellarsmarket.co**

This process will allow us to securely connect and integrate the app you created in Shopify to the CellarsMarket portal.